The 4ᵗʰ Nordic EASS 2013

Welcome to the 4th NORDIC Enterprise Architecture (EA) Summer School 2013, Aalto University, Espoo Finland

Organizers:

Sponsors:

The 4th NORDIC Enterprise Architecture (EA) Summer School 2013, Aalto University, Espoo Finland

Time	MONDAY 12.8.	THUESDAY 13.8.	WEDNESDAY 14.8.	THURSDAY 15.8.	FRIDAY 16.8.
Ver 1.6 FINAL IV	Chair Mika Helenius	Chair Mika Helenius	Chair Mika Helenius	Chair Mika Helenius	Chair Mika Helenius
08:30 – 09:00		Coffee	Coffee	Coffee	Coffee
09:00 – 09:30	**Welcome to the 4th EASS** Recommended hotel on campus: Radisson Blu Hotel, (On the Campus in Otaniemi, Espoo) or in city center close to bus terminal at KAMPPI: Hotel Scandic Simonkenttä, (Helsinki) Radisson Blu Royal Hotel, (Helsinki) Or others: Sokos Hotel Tapiola Garden, (Espoo) Holiday Inn HELSINKI - WEST RUOHOLAHTI (Between city center and campus) **Public transportation guide:** http://www.reittiopas.fi/en/	Registration	**Opening words** Mika Helenius	**Towards a New School of IT** Udo Bub	**Opening - Enterprise Architecture in Finnish Public Sector** Tarja Raussi
09:30 – 10:00		**Welcome words** Mika Helenius **Theoretical perspectives of Enterprise Architecture** N. Syynimaa	**Role of EA in Enterprise Transformation** Steve Else	**The Role Data Modeling in EA – Impact on application and process architectures - Practical experiences from high level DM designs** Ari Hovi	**Benefits of Using EA in Developing Business Functionality** Markku Heikura, Finnish Tax Administration
10:00 – 11:00		**Stocks and Flows: Understanding Business Process Behavior over time** T. Itälä	**High-Impact Enterprise Architects – How to design great Enterprises** Chris Potts	**Role of EA in large complex organization CASE: Hospital District of Southwest Finland** Yrjö Koivusalo	**EA in Finnish Public Sector** Hannu Oja, Finnish Ministry of Finance
10:30 – 11:00		**The Enterprise Architecture Analysis Tool for Decision-Making: a case study** K. Pantazis, M. Buschle, M. Österlind and P. Johnson			**TOGAF vs. Finnish Public Sector EA** Jari Kasslin
		Coffee	Coffee	Coffee	Coffee
11:00 – 12:00		**Drawing on a common map?** G. Samuelsson	**Processes, competences, responsibility, and accountability** Jaakko Riihinen	**Leading the transformation CASE: Fonecta EA winning the 2013 EA Award** Aija Palomäki	**Creating EA in Municipalities CASE TIERA** Jaana Siitari
11:30 – 12:00		**Enterprise Data Engineering** S. Laine			**Finnish Public Sector EA Symmary**Tarja Raussi
12:00 – 12:30	LUNCH	LUNCH	LUNCH	LUNCH	LUNCH
12:30 – 13:30	**Registration on Tuesday 13.8. morning**	Ongoing research thesis project presentations (30 min + 10 QA): 1. EA and strategy process 2. Mega data centers 3. Enterprise Requirements Engineering	**Evolution of CIO Office** Päivi Hokkanen	**Enterprise Architecture and Theory of Constraints** Timo Itälä	**CASE - QPR Operational Development Model** Jaakko Riihinen, QPR
13:30 – 14:30	**Registration on Tuesday 13.8. morning**		**CIO Office Best Practices** Marco Halèn	**The EABOK Consortium: Shaping the future of EA** Kate Hammond	
14:30 – 14:45		Coffee	Coffee	Coffee	Coffee
14:45 – 15:30	**Registration on Tuesday 13.8. morning**	EA Research Workshop II	**CIO Office CASE Kone** Kati Hagros	**Pragmatic EA by the book: CASE Aalto University** Patrik Maltusch	**Cont. CASE - QPR Operational Development Model** Jaakko Riihinen, QPR
15:30 – 16:15	**Registration on Tuesday 13.8. morning**	EA Research Workshop II	**CIO Challenges CASE CapGemini** Mikko Valorinta	**Leading with EA: CASE Finnish Transport Agency** Juha Siltanen	**CLOSING REMARKS**
	Coffee	Coffee	Coffee	Coffee	
16:15 – 17:00	**Registration on Tuesday 13.8. morning**	Visit to Suomenlinna island fortress	**CIO Office CASE SOK** Raimo Mäenpää	**EA in public transformation: CASE City of Varkaus** Olavi Köngäs & Jarmo Heinonen,	**See you at 5th EASS Sweden 2014**
17:00 – 18:00	**Registration on Tuesday 13.8. morning**	Visit to Suomenlinna island fortress	**CIO Panel** Jari Collin, Päivi Hokkanen, Marco Halèn , Kati Hagros, Raimo Mäenpää, Panu Hannula	**Leading a complex digital transformation with EA** Steve Else	
18:00 – 21:30	**Dinner at Helsinki**	**Dinner at Suomenlinna**	**DINNER DIPOLI LUOLAMIES**	**EA BUFFET with Steve Else OTANIEMI**	

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Venue: Aalto University, School of Science, (Otaniemi CAMPUS, TUAS-house), Otaniementie 17, 02150 ESPOO

Prof. Dr. Udo Bub
Director
EIT ICT Labs Germany

Dr. Udo Bub is member of the executive team of Deutsche Telekom Laboratories in Berlin where his areas of responsibility include R&D in ICT Security, ICT Architectures and Infrastructures, as well as Human Computer Interaction. He is also heading the activities of the affiliate Telekom institute at Ben-Gurion University in Beer Sheva. In addition to his tasks at Telekom Laboratories he has taken over the CEO position of the European Center for Information and Communication Technologies (EICT) in 2007, a public private partnership for innovation with current partners Daimler, Deutsche Telekom, Fraunhofer Society, Opera Software, and Technical University of Berlin. He received both his master's and doctoral degrees in Electrical Engineering and Information Technology at Technical University of Munich and had held long term research appointments at Carnegie Mellon University's School of Computer Science in Pittsburgh, PA and at Siemens AG's Corporate Technology in Munich. He is university lecturer of ICT Systems Engineering. Before taking up his current positions, he had spent six years as a management and technology consultant in the telecommunications in industry.

Chris Potts
Corporate Strategist
Dominic Barrow

Chris passionately believes that strategy, architecture and investment are forms of self expression - whether intentionally or not. As the narrator of book named "**FruITion**" observes, "*Strategy is not what you write down, it is who you are, what you actually do and what you influence others to do.*"

High-Impact Enterprise Architects
What makes a high-impact Enterprise Architect? Is it what they know about Enterprise Architecture itself, about how to design great enterprises, about how their enterprise works, or who to influence? In this look at the architect rather than the architecture, and based on his mentoring work with people around the world, Chris will explore how some Enterprise Architects have more impact than others, and how they achieve it. How can all of us involved in Enterprise Architecture best grow our collective and individual impacts, by learning from each other's achievements?
- Why enterprises need architects
- Your impact as an Enterprise Architect - how can you tell what it is?
- How you can grow your impact (and what not to do)

Steve Else, Ph.D.
Transformation Strategist, CEO
EA Principals

A leading innovator, practitioner/consultant, lecturer, educator, and trainer in Enterprise Architecture (EA) and related topics for nearly two decades, Dr. Steve Else has many roles in the global strategic transformation community. The Founder and CEO of EA Principals, Inc. (EAP) (see http://eaprincipals.com). Steve is one of the leading 10 TOGAF® trainers in the world, having trained about 1750 people himself. He is author of the book, "Organization Theory and Transformation of Large, Complex Organizations."

Steve is committed to helping cross-pollinate best business and technology practices as well as innovation across the government and between the government and the private sector, and other organizations. As part of his work at CPPE, he founded and is executive editor for The Government Transformation Journal (see http://cppe.org) and was the founder and first executive editor of The EA Zone Journal.

Steve has served in key EA consulting/practitioner roles in both the private and public sectors, including BAE Systems, CSC, Dynamics Research Corporation, and Synectics for Management Decisions in the private sector; and the Departments of Defense, Homeland Security, Transportation, and Health and Human Services in the public sector.

Jaakko Riihinen
CTO
QPR Plc.

Senior VP, Products and Technology, Jaakko Riihinen is responsible for QPR Software's software product portfolio, product strategy, product management, product development and internal ICT. He has a more than 30 years' experience in ICT business. Before QPR, he worked at Nokia Siemens Networks NSN (a joint venture between Finnish Nokia Corporation and German Siemens) as the head of Research & Development at OSS Business Line, as well as in the NSN's restructuring program from 2008-2012. Prior to this, from 2001-2008, he worked as director, Enterprise Architecture, at Nokia Corporation HQ and Nokia Siemens Networks. Mr. Riihinen has held several managerial positions at Nokia from 1992-2001, and was the CEO of AmbraSoft Finland from 1987-1992.

LinkedIn: fi.linkedin.com/in/jaakkoriihinen

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